

Press Release  
Friday, December 1, 2023

## **Cape Coral Landscaping Company to Give Away an Entire Year of Free Lawn Care Service**

**CAPE CORAL, FL:** Cape Coral landscaping company Scooter's Lawn Care, Inc., located in the South Cape Business Center, has announced that they will be giving away one year of free lawn care service to one area resident.

"We opened this location in April 2021," explained Scooter's CEO Jacob Godar, whose first location operates in Springfield, Illinois. "When this location launched, we gave away eight months of free service to celebrate. We then did it for the 2022 and 2023 calendar years. Going into 2024, we could not be more excited to offer this again."

Godar explained that since opening Scooter's Lawn Care, Inc. in Cape Coral, he and his team have received an abundance of comments from residents about the lack of professional landscaping companies. "So many of our clients have experienced a 'disappearing landscaper,'" explained Godar. "Our company's mission is to redefine the industry, and that means we provide an exceptional level of client service - and we never disappear. Our 'year of free lawn care' giveaway is an example of our dedication to this community. We are eager to serve in a meaningful way. For many people, lawn care can be an exhausting chore - especially throughout the rainy season, when grass grows quickly. We will always show up when expected and over-communicate every step of the way."

The giveaway hosted by Scooter's Lawn Care, Inc. will run from December 1st through December 31st with a winner chosen at random at the start of January 2024. One Cape Coral resident will then receive free premium lawn care service (including mowing, trimming, edging, and blowing off all hard surfaces) on a recurring schedule for all of 2024. Like all clients of Scooter's, this winner will have access to their full-time administrative team, online client portal, and 100% satisfaction guarantee.

"I hope this giveaway helps the winner in a profound way this year," said Godar. "Everyone is facing their own battle, and this is a way our team can truly help someone. I also hope it helps shift the reputation of our industry locally. We have been warmly welcomed by the community and want to remind everyone that there are great choices for reliable, professional landscaping service in Cape Coral, and we are proud to be one option."

Cape Coral residents can enter to win a year of free lawn care from Scooter's Lawn Care, Inc. by visiting this link: <https://ScootersLawnCareFL.com/free-mow>